

## The Thomas Promise Foundation

51<sup>st</sup> Annual San Antonio Rattlesnake Festival & Run

Saturday, October 21 & Sunday, October 22, 2017

### Sponsorship Application 2017

#### About the Festival

This popular annual event began in 1967 and put San Antonio, Florida, on the map! It is the primary fundraiser for charitable projects organized by The Thomas Promise Foundation.

The event kicks off with the Annual Rattlesnake Run, and features free admission and parking, traditional live snake shows and wooden gopher tortoise races, a variety of live music, quality handmade arts and crafts, children's games, pony rides, pioneer village, multiple food vendors, beer garden, and more! 2017 marks the 51st anniversary of this well-attended and much-loved festival. To celebrate, it will be a two-day event on Saturday, October 21 and Sunday, October 22. As always, it will be held in City Park, San Antonio, Florida.

#### Sponsorship Opportunities

There are several levels of sponsorship from which to choose. We appreciate our individual and corporate sponsors. By committing to support this annual family-oriented event, you make an important – and visible – statement to our community. Your name or corporate logo on our promotional materials says you put Service Above Self, too.

<b>Title Sponsor</b>	<b>\$7,500.00+</b>
<b>Diamond Sponsor</b>	<b>\$5,000.00+</b>
<b>Platinum Sponsor</b>	<b>\$2,500.00+</b>
<b>Gold Sponsor</b>	<b>\$1,500.00+</b>
<b>Silver Sponsor</b>	<b>\$1,000.00+</b>
<b>Bronze Sponsor</b>	<b>\$500.00+</b>
<b>Festival Supporter</b>	<b>\$250.00+</b>

#### **APPLICATION DEADLINE TO GUARANTEE SPONSORSHIP STATUS IS June 30, 2017.**

The Thomas Promise Foundation, is organized exclusively for charitable purposes within the meaning of section 501(c)(3) of the Internal Revenue Code of 2006.

**A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.**

**Our state Registration # is: CH39552**

<b>Sponsorship Level</b>	<b>Benefits of Sponsorship</b>
\$7,500+ <b>Title Sponsorship</b>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of all entertainment areas including signage on the main stage, snake show tent, alligator exhibit and tortoise interactive exhibit</li> <li>• Recognition of sponsorship via public address system before start of each entertainment event</li> <li>• Corporate brochures, business cards or promo items included in Run “Goodie Bags”</li> <li>• May provide three Oversized company banners for display at event (stage, snake show, alligator exhibit)</li> <li>• 10 complementary T-shirts (choice of Festival or Run shirts)</li> <li>• 10’ x 10’ vendor space at event (additional banner allowed at booth)</li> </ul>
\$5,000+ <b>Diamond Sponsorship</b>	<ul style="list-style-type: none"> <li>• Large company logo in event publicity and advertising</li> <li>• Recognition of sponsorship via public address system during all major event announcements</li> <li>• May provide two large company banners for display at event (location to be negotiated with Festival Chair)</li> <li>• Corporate brochures, business cards or promo items included in Run “Goodie Bags”</li> <li>• 5 complementary T-shirts (choice of Festival or Run shirts)</li> <li>• 10’ x 10’ vendor space at event (additional banner allowed at booth)</li> </ul>
\$2,500+ <b>Platinum Sponsorship</b>	<ul style="list-style-type: none"> <li>• Medium company logo in event publicity</li> <li>• Recognition of sponsorship via public address system during at least 10 event announcements</li> <li>• May provide one large company banner for display at event</li> <li>• Corporate brochures, business cards or promo items included in Run “Goodie Bags”</li> <li>• 5 complementary T-shirts (choice of Festival or Run shirts)</li> <li>• 10’ x 10’ vendor space at event (additional banner allowed at booth)</li> </ul>
\$1500+ <b>Gold Sponsorship</b>	<ul style="list-style-type: none"> <li>• Small company logo or name listed in event publicity</li> <li>• Recognition of sponsorship via public address system during at least 5 event announcements</li> <li>• May provide one medium banner for display at event</li> <li>• Corporate brochures, business cards or promo items included in Run “Goodie Bags”</li> <li>• 5 complementary T-shirts (choice of Festival or Run shirts)</li> </ul>
\$1,000+ <b>Silver Sponsorship</b>	<ul style="list-style-type: none"> <li>• Company, or individual’s name listed in event publicity</li> <li>• 5 complementary T-shirts (choice of Festival or Run shirts)</li> <li>• Business cards, brochures or promo items included in Run “Goodie Bags”</li> </ul>
\$500+ <b>Bronze Sponsorship</b>	<ul style="list-style-type: none"> <li>• Name listed in select event publicity</li> <li>• 4 complementary T-shirts (choice of Festival or Run shirts)</li> <li>• Business cards, brochures or promo items included in Run “Goodie Bags”</li> </ul>
\$250.00 <b>Festival Supporter</b>	<ul style="list-style-type: none"> <li>• Name listed in select event publicity</li> <li>• 2 complementary T-shirts (choice of Festival or Run shirts)</li> <li>• Business cards, brochures or promo items included in Run “Goodie Bags”</li> </ul>

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### Sponsorship Application 2017

Please complete this form and return it along with your sponsorship check, payable to:

The Thomas Promise Foundation, 4542 Gall Blvd. Zephyrhills, FL 33542

Company, Family, or Individual Name (as it will appear in print):

\_\_\_\_\_

Contact: \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mailing address \_\_\_\_\_ Email \_\_\_\_\_

Company Website: \_\_\_\_\_

Yes! I would like to sponsor the 50th Annual San Antonio Rattlesnake Festival & Run at the following level. My check is enclosed.

Check Here	Sponsorship Level	For Thomas Promise use only
<input type="checkbox"/>	\$7500 Title Sponsor	
<input type="checkbox"/>	\$5000 Diamond Sponsor	
<input type="checkbox"/>	\$2500 Platinum Sponsor	
<input type="checkbox"/>	\$1500 Gold Sponsor	
<input type="checkbox"/>	\$1000 Silver Sponsor	
<input type="checkbox"/>	\$500 Bronze Sponsor	
<input type="checkbox"/>	\$250 Festival Supporter	

In-Kind Donations Check the appropriate Sponsorship Level in the box above, then describe in detail the in-kind contribution you will provide below. Include quantity, date of service, or other relevant information. For example: Donate 500 bottles of water, including delivery on October 21.

Item of Service	Quantity	Estimated Cash Value

Provision of Corporate Logo If you are contributing at the Silver level or above, please provide a high-resolution digital file of your preferred company logo. Accepted formats include JPG, GIF, PNG, or TIFF. Please email to: [Ttpf.org@gmail.com](mailto:Ttpf.org@gmail.com)

Important Deadline Information to be included in all early Rattlesnake Festival & Run publicity and advertising, we must receive your payment by June 30, 2017. We will always do our best to include your information in print publicity and advertisements, but cannot guarantee inclusion if a publication deadline is within 4 weeks of receipt of your Sponsorship Application.

\*\*\*PLEASE SUBMIT THIS FORM WITH PAYMENT by June 30, 2017, TO ENJOY FULL SPONSORSHIP BENEFITS\*\*\*